

Refer Retailers. Lower Your Commission.

Every retailer you personally refer earns 0% commission for life. Refer enough of them, and your base commission rate falls across your *entire* Creoate storefront.

33% higher conversion on referral-based deals vs. standard orders ([Shopify](#))

0% commission for life.

On every retailer you refer - on their first order and every repeat order.

Marketplace commission drops

Hit monthly referral milestones and your standard commission falls on all marketplace orders.

No Extra Admin

Simply share your retailer list - we handle the invitations, invite tracking and reporting for you.

The Growth Programme

CURRENTLY OPEN TO FIRST 50 BRANDS, OPENING MORE AS CAPACITY ALLOWS

How far your commission can fall, based on the rolling 3-month GMV (first-time and repeat).

MILESTONE	REFERRAL GMV (3-MONTH ROLLING)	FIRST-TIME COMMISSION	REPEAT COMMISSION
Standard	–	25%	15%
1	£5,000 ~£1.7k / month	23% –2pts	13% –2pts
2	£10,000 ~£3.3k / month	21% –4pts	11% –4pts
3	£15,000 ~£5k / month	19% –6pts	9% –6pts
4	£20,000 ~£6.6k / month	17% –8pts	7% –8pts

GMV counts only include sales from retailers you have personally referred. Commission credits apply to all future marketplace orders and are calculated at month-end, effective the following month.

On top of 0% commission for life on referrals, these credits stack, giving you value you won't find on Faire or Ankorstore. The programme is subject to change.

How It Works

- 1

Share your retailer list
Export contacts from Faire, Ankorstore or your own CRM, or hand over what you already have.
- 2

We reach out for you
Ready-to-send email and SMS scripts with a 3-touch cadence if you don't have a CRM.
- 3

We track everything
Weekly reporting on opens, clicks and referral orders, no spreadsheets required.
- 4

Get rewarded automatically
0% commission applies instantly; Growth Programme credits apply from the next monthly cycle.

VIP Support

- Close-loop support**
WhatsApp your Account Manager directly for quick replies.
- Campaign monitoring**
Deliverability, engagement and sign-ups tracked and reported for you.
- Dedicated campaign**
Built by Creoate's marketing team to maximise engagement and conversion.

Referred retailers also get 50% off their first order, funded by CREOATE (subject to limits)

Start Today

Share your list with your Account Manager, it's the only step on your side. Sellers typically unlock a 2-4% average commission reduction within their first 2 months. Currently open to the first 50 brands, opening more as capacity allows.